



NEWS RELEASE

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HOME BUILDERS ASSOCIATION ANNOUNCES BLUE RIBBON WINNERS IN 2015 PARADE OF HOMES

WEST BLOOMFIELD, Mich. – May 28, 2015 – The Home Builders Association of Southeastern Michigan (HBA) is pleased to announce the winners in its 26th annual Parade of Homes architectural judging. Parade of Homes is an exhibition of 53 new model, under construction and pre-construction homes and condominiums located throughout southeastern Michigan. The showcase takes place June 1 - 30, 2015. All 53 homes are featured at www.ParadeHBA.com. HBA and Bank of America Home Loans sponsor the event.

In this year's architectural judging, blue ribbons were awarded to the model homes in ten categories. Winning homes were selected based on the following criteria: best value for the price, best use of space, most innovative design and aesthetic appeal. Before being judged in these categories, participating homes were divided into categories by price, with a separate category for attached condominiums.

The blue ribbon homes are:

- Attached Condominiums - Sandstone in Lyon Township by Healy Homes
- Homes Base Priced \$273,000 and Under - Charleston in Lyon Township by Robertson Homes
- Homes Base Priced Over \$274,000 and Under \$300,000 - Denali in Milford Township by Sandhill Associates
- Homes Base Priced \$300,000 to \$350,000 - Lexington in White Lake Township by Heritage White Lake LLC
- Homes Base Priced Over \$350,000 and under \$400,000 - Desmond IV in White Lake by Steuer & Associates
- Homes Base Priced Over \$400,000 and under \$470,000 - 2409 Ellwood in Berkley by HRS Communities
- Homes Base Priced Over \$470,000 and under \$500,000 - Gardenia in Royal Oak by Norwood Homes
- Homes Base Priced Over \$500,000 and under \$600,000 - The Pinehurst in Commerce Township by AP Builders
- Homes Base Priced Over \$690,000 and Under \$1 million - Majestic in Oakland Township by Mocerri
- Homes Base Priced Over \$1 million - La Positano in Oakland Township by Arteva Homes

A panel of local architects and industry experts judged the homes. Participating judges were Lonny S. Zimmerman, AIA, NCARB of Siegal/Tuomaala Associates; Benedetto Tiseo, FAIA, NCARB of Tiseo Architects, Inc.; Michael J. Gordon, RA of Moiseev/Gordon Associates and Paul Salloum of Bank of America Home Loans. The Parade of Homes models are located throughout southeastern Michigan and can be viewed via open house tours, or online at www.ParadeHBA.com beginning June 1.

Free Parade of Homes magazines are available at area Bank of America Home Loans locations and Kroger stores. Addresses for those locations are at www.ParadeHBA.com. For additional information on the Parade of Homes, please call (248) 862-1016.

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Headquartered in West Bloomfield, HBA is a trade association representing over 800 builders, remodelers, multi-family property owners, developers and suppliers to the single family and multifamily residential construction industry. HBA is affiliated with the Home Builders Association of Michigan in Lansing and the National Association of Home Builders in Washington, D.C.